



WFFF
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1356589

Schedule Dates	10/18/16-10/24/16	Date Entered	05/23/16
Advertiser	Maggie Hassan/US Senator/Dem/NH (80970)	Last Modified	10/18/16
Agency	GMMB (14491)	Entered By	Lindsay Benoit
Product	Political - US Senate (1077)	CO-OP	No
Brand	226/240/4829 (530785)	Headline #	ECR25178277
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga.Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	226/240/4829	Commission	\$517.50
Account Types	National/Political	Net Total	\$2,932.50
Billing Type	Standard	Sales Tax	
Comments	Candidate		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/18/16-10/21/16	4	:30	10A- Jerry Springer	1		X	X	X	X			2	\$35.00	\$70.00	Burlington (WFFF)	Springer	5/23/16
1.1	Normal Line / SPOT	10/20/16-10/21/16	4	:30	10A- Jerry Springer					1	1			2	\$35.00	\$70.00	Burlington (WFFF)	Springer	10/17/16
2.0	Revised Line / SPOT	10/18/16-10/21/16	4	:30	4:30P- Mike & Molly	1		X	X	X	X			2	\$45.00	\$90.00	Burlington (WFFF)	Mike & Molly	5/23/16
2.1	Normal Line / SPOT	10/19/16-10/21/16	4	:30	4:30P- How I Met Your Mother	2		X	X	X	X			2	\$45.00	\$90.00	Burlington (WFFF)	Mike & Molly	10/17/16
3.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	7:30P- Big Bang Theory 2	1		X	X	X	X			1	\$300.00	\$300.00	Burlington (WFFF)	Big Bang Theory	5/23/16
4.0	Normal Line / Prime	10/20/16-10/20/16	4	:30	9P- Bones	1				X				1	\$500.00	\$500.00	Burlington (WFFF)	Bones-FOX	5/23/16
4.0.1	Closed Preempt	10/20/16															Burlington (WFFF)	Schedule Change/Exception	
5.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	10P- Local 44 Weekend News	1						X		1	\$175.00	\$175.00	Burlington (WFFF)	Fox44 News At 10PM	5/23/16
6.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	10P- Local 44 News at 10:00pm	2		X	X	X	X			2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	5/23/16
7.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	10:30P- Big Bang Theory	1						X		1	\$75.00	\$75.00	Burlington (WFFF)	Big Bang Theory	5/23/16
7.0.1	Closed Preempt	10/22/16															Burlington (WFFF)	Schedule Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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Agency	GMMB (14491)	Entered By	Lindsay Benoit
Product	Political - US Senate (1077)	CO-OP	No
Brand	226/240/4829 (530785)	Headline #	ECR25178277
Salesperson	Kaiz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Kaiz - Washington DC	Order Type	Normal
Buyer Name	Ga, Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	226/240/4829	Commission	\$517.50
Account Types	National/Political	Net Total	\$2,932.50
Billing Type	Standard	Sales Tax	
Comments	Candidate		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	15	\$3,450.00
Grand Total:	15	\$3,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	1A- Insider	1						X		1	\$15.00	\$15.00	Burlington (WFFF)	Insider	5/23/16
9.0	Revised Line / SPOT	10/23/16-10/23/16	5	:30	1P- NFL on FOX Game 1	1						X		1			Burlington (WFFF)	FOX NFL Early Game	5/23/16
9.1	Normal Line / SPOT	10/23/16-10/23/16	6	:30	1P- NFL on FOX Game 1	1						X		1	\$650.00	\$650.00	Burlington (WFFF)	FOX NFL Early Game	10/10/16
10.0	Revised Line / SPOT	10/23/16-10/23/16	5	:30	12P- NFL on FOX Pregame	1						X		1			Burlington (WFFF)	FOX NFL Today Sunday Football Pre-Game	5/23/16
10.1	Normal Line / SPOT	10/23/16-10/23/16	6	:30	12P- NFL on FOX Pregame	1						X		1	\$200.00	\$200.00	Burlington (WFFF)	FOX NFL Today Sunday Football Pre-Game	10/10/16
11.0	Normal Line / Prime	10/19/16-10/19/16	5	:30	8P- MLB World Series	1			X					1	\$900.00		Burlington (WFFF)	MLB: World Series Gm 2	5/23/16
11.0.1	Closed Preempt	10/19/16															Burlington (WFFF)	Schedule Change/Exception	
12.0	Normal Line / SPOT	10/23/16-10/23/16	6	:30	1P- NFL on FOX Game 1	1						X		1	\$650.00		Burlington (WFFF)	FOX NFL Early Game	10/10/16
12.0.1	Closed Preempt	10/23/16															Burlington (WFFF)	Pre-Empty/Exception -	
13.0	Normal Line / SPOT	10/23/16-10/23/16	6	:30	1P- NFL on FOX Game 1	1						X		1	\$650.00		Burlington (WFFF)	FOX NFL Early Game	10/10/16
13.0.1	Closed Preempt	10/23/16															Burlington (WFFF)	Pre-Empty/Exception -	
14.0	Normal Line / SPOT	10/19/16-10/19/16	5	:30	8P- Lethal Weapon	1			X					1	\$550.00	\$550.00	Burlington (WFFF)		10/17/16

CONFIRMATION CONTRACT

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Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga, Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	226/240/4829	Commission	\$517.50
Account Types	National/Political	Net Total	\$2,932.50
Billing Type	Standard	Sales Tax	
Comments	Candidate		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	15	\$3,450.00
Grand Total:	15	\$3,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/20/16-10/20/16	5	:30	8P- Rosewood	1				X				1	\$400.00		Burlington (WFFF)		10/17/16
15.0.1	Closed Preempt	10/20/16															Burlington (WFFF)	Schedule Change/Exception	
16.0	Normal Line / SPOT	10/20/16-10/20/16	5	:30	9P- Pitch	1				X				1	\$500.00		Burlington (WFFF)		10/17/16
16.0.1	Closed Preempt	10/20/16															Burlington (WFFF)	Schedule Change/Exception	
17.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	10:30P- What Matters This Week	1							X	1	\$50.00		Burlington (WFFF)		10/17/16
18.0	Normal Line / Prime	10/24/16-10/24/16	4	:30	7:59P- Gotham	1	X							1	\$550.00		Burlington (WFFF)		10/18/16
19.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7P- Big Bang Theory 1	1	X							1	\$350.00		Burlington (WFFF)		10/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

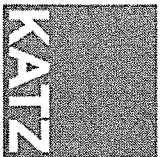
Date:

Accepted-Station:

Date:

Comments:

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KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25178277 **Changes as of:** 10/18/2016 at 2:05 PM **Version:** Highlighting Revision 2
CPE: 226/240/4829 **Flight:** 10/18/16 - 10/24/16 **Station:** WFFF
Agency: GMMB **Advertiser:** Hassan Sen NH **Market:** Burlington-Plattsburgh
GMMB 3050 K ST NW **Product:** HASSAN/S-NH/D **Office:** WASHINGTON
WASHINGTON DC **Agency Order #:** 5069386 **Primary Demo:** Adults 35+
20007 **Buyer:** Ritterstein, Gary **Con Type:** POLITICAL/NOTE
Salesperson: RACHELLE RAY - **Assistant:** LAILA DAFTARI
Washington DC **202-872-5880**

Total \$: \$3,450.00
Total Spots: 15
Total CPP: \$0.00

Total GRP:
Traffic #: 1356589
Separation:

Comments: RVSD TO SHW MKGDS & PROG CHGS.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
REV-13	Th 8p-9p		ROSEWOOD	\$400.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-14	Th 9p-10p		PITCH	\$500.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV+16	M 8p-9p		Golham	\$550.00	0.0	30	0	1	1	\$550.00	\$0.00	0.0
REV+17	Tu-F,M 7p-7:30p		BBT	\$350.00	0.0	30	0	1	1	\$350.00	\$0.00	0.0
TOTALS: 15									15	\$3,450.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25178277
CPE: 226/240/4829
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/18/2016 at 2:05 PM
Flight: 10/18/16 - 10/24/16
Advertiser: Hassan Sen NH
Product: HASSAN/S-NH/D
Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$3,450.00
Total Spots: 15
Total CPP: \$0.00

Agency Order #: 5069386
Buyer: Ritterstein, Gary
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: LAILA DAFARI
202-872-5880

Total GRP:
Traffic #: 1356589
Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/18/16 2:05 PM	LAILA DAFARI	RVSD TO SHW MKGDS & PROG CHGS.	
10/17/16 2:34 PM	Elizabeth Guy	Line 13 Rosewood 1x 10/20 due to Schedule Change MG offer 1x 10/20 STP Rocky Horror Picture Show Sect 4 \$400 Line 14 Pitch 1x 10/20 due to Schedule Change Rocky Horror Picture Show airing MG offer 1x 10/21 Exorcist 9-10P Sect 5 \$500 Please advise Thanks!	
10/16/16 7:19 PM	RACHELLE RAY - Washington DC	RVSD TO SHW MKGDS & PROG CHGS.	

Competitive Information
Market Budget: \$43,125
WFFF Share: 8%
Comment:
WCAX: 50%
WPTZ: 32%
WVNY: 10%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	15	\$3,450.00	N/A
Total	100%	15	\$3,450.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	15	\$3,450.00
Total	15	\$3,450.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Revision	10/18/16 2:05 PM	LAILA DAFARI	Revised			\$0
Makegood 1	10/17/16 2:34 PM	Elizabeth Guy	Confirmed			\$0
Revision	10/16/16 7:19 PM	RACHELLE RAY - Washington DC	Confirmed	3		\$5.00
Queued for Electronic Contracting	5/23/16 12:54 PM					\$0
Queued for Electronic Contracting	5/23/16 12:35 PM					\$0
New	5/23/16 10:35 AM	LAILA DAFARI	Confirmed	12		\$3,445.00
						\$3,445.00

Non-Discrimination Policy	<p>PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.</p>
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